

BEST SELLERS

A P P A R E L S



TAILORED SOLUTIONS
TO MEET YOUR UNIQUE REQUIREMENTS

DENIM MANUFACTURERS

BEST SELLERS

A P P A R E L S

BEST SELLERS APPARELS

Best Sellers Apparels Pvt Ltd. is a leading garment manufacturer based in Manipal, South India, close to the port city of Mangalore. The promoters of the company, of Best Seller Apparels & the Manipal Group are one of India's leading business houses in the area of Education & Health Care.

Best Sellers Apparels has 4 Factories in and around Manipal with a total of 1500 people, shipping 2.5 Million pieces of Denims/ Jeans per annum. The main facility, a 75,000 sq feet facility houses over 550 computerized stitching machines including Laser (VAV Blackdragon 650), six 24 head Tajima Embroidery machine, 12 color automatic Screen Printing machines, a sophisticated pressing unit and a washing plant with sophisticated machines. We also have a strategic partnership with a Denim wash plant at Cagli (PU), Italy wherein we have product development for our customers worldwide. The current revenues of the company are around USD \$25 Million.

The company is growing by adding green field projects & also additional growth by positive M&A activity by picking up private stake in other growing apparel factories in India. In addition to our already established and respected clientele, we are actively scouting for new associations and secure orders from other leading brands/customers from around the world.

MANIPAL GROUP

Founded in 1953 by the Late Dr T M A Pai, the Manipal Education & Manipal Group has been an innovator in the field of Education, Healthcare & Medical Research, Print & Publishing, and Apparels. The founder of the Group, late Dr. T.M.A.Pai, a Physician, Educationist, Banker and Philanthropist, was instrumental in transforming Manipal to an educational destination.

Dr. Pai was spurred by his mother's persuasion that he give back something to the soil which nurtured him. He established a world class education complex, an ultra-modern hospital, small industries and outstanding banking institutions in the rural track of Manipal. Manipal education comprises 3 Universities, 153 educational institutions, with over 175,000 pursuing their Graduate, Post Graduate and Doctoral programs across 14 Professional streams. Manipal Health Systems is one of Asia's largest healthcare management Group with 15 hospitals, including 8 teaching hospitals, 7 rural maternity and child welfare homes and treats over 2 million patients every year.

Dr. T M A Pai Foundation has been providing funding support for social initiatives since inception. Over the years the impact of the Foundation's support has touched thousands of lives in Healthcare, Education, Livelihood activities and Women Empowerment.

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QUALITY POLICY

We are committed

Towards achieving high levels of Customer Satisfaction, by delivering High-Quality, Cost-Effective, Timely Solutions.

We care deeply about

Quality and Excellence, Health, Safety and Environment, Human Resource Development, Energy Conservation, Corporate Citizenship

Quality & Excellence

We are committed to providing services that demonstrate superior workmanship and a dedication to our craft & excellence. We believe that continuous improvement in our processes is key to sustaining a reputation for delivering exceptional quality.

Customer Focus

We strive for total customer satisfaction in the products we deliver and the services we provide. We listen carefully to our customers requirements & challenges and respond appropriately with our expertise in the specific markets that we serve.

A significant part of customer satisfaction lies in our ability to rapidly respond to urgent requests by anticipating customer requirements and positioning resources to meet those needs. We firmly believe that our success is tied to that of our customers' success and we strive to provide the services & products that help our customers achieve their goals.

FROM IDEA TO EXECUTION

WE DO IT SEAMLESSLY FOR YOU



SERVICES

Best Sellers Apparels employs over 1500 people including experts in various aspects of the trade. We offer a wide variety of services matched with our expertise in the field & provide prompt service and delivery. We have screen printing, embroidery, stitching, pressing and multi-wash facilities all under one roof. This allows us to offer the finest quality garments while keeping our prices competitive.

We manufacture Denims across Men's, Women's and Children's range of Clothing.

We also have an intranet in our production center so that our clients can track the realtime status of their various products. Our staff is trained on continual basis by technicians and experts from Europe and Hong Kong. These experts impart and share their knowledge and expertise with our technicians.

FACILITIES

At Best Sellers Apparels, we have the latest machinery & equipment and also have a technical support staff at hand ensuring a smooth operation round the clock. We have a dedicated ViBeMAC workstation line for making 5 pocket jeans with specialized machinery which can take an output of 6000 jeans/day where another 200 people are working. The current consolidated capacity is 2.5 million units /annum.

Our factories are streamlined for mass production with production lines that allow our group the flexibility to execute small or large orders with speed. We are EDI compliant and have invested in a customized IT package. Annually, we spend a substantial amount on technology upgrades, cutting-edge IT solutions relevant to our business and addition of production capacities.

Our in-house capabilities include special services like denim special washing services. The laundry division is fully equipped with automatic machinery and has a processing capacity of 2,00,000 denim garments/month.

Our laundries are well equipped to handle all kinds of washes like over dyeing bleach wash, stone wash, chemical sand wash, acid wash, pigment wash, caustic wash, indigo wash, softener wash and enzyme crack wash, and various desired effects on fabrics like denim etc. We also possess Laser and various dry process machines that help in integrating the entire laundry processing. All dry process like scraping, whiskering, 3D whiskering, Crumpling etc is done in house. The company has earned a good name in denim and non denim bottoms manufacturing in India.



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WHY CHOOSE US

At Best Sellers Apparels, we strive for long-term relationships with our customers and partners, and aim to support their vision & goals. We manufacture to your specifications keeping quality and value top of mind, from concept through successful completion to shipping your product.

With a consistent & reliable workmanship, we continually strive to exceed our customers expectations. We offer comprehensive and cost-effective solutions to your unique requirements. Some of our key differentiators that place us a cut above the rest:

- Competitive Pricing
- High Quality
- Dedicated Customer Service
- Skilled Professionals & Knowledgeable Staff
- Latest Machinery / Equipment
- Environmental Sustainability & Standards Compliance



WE WORK CLOSELY

WITH OUR CLIENTS TO ENSURE FASTER TIME TO MARKET



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CLIENTELE

		
		
		





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